

VOLUNTEER ROLE DESCRIPTION



POST TITLE	Volunteer Campaigner
FUNCTION	To support the delivery of the national #WilderFuture campaign through our local campaign #WilderCheshire fighting for a better deal for wildlife in the Environment Act.
MAIN CONTACT	Supporter Communications Manager
COMMITMENT	Part – time from January for 9-12 months
LOCATION	Home based but travel to Bickley Hall Farm, SY14 8EF may be necessary

THE CAMPAIGN

Nature is in trouble. An audit of the UK's wildlife found that over half of species assessed had declined since the 1970s (see [State of Nature report](#)), with many of our much-loved animals, such as puffins, water voles and red squirrels, struggling.

The UK Government has committed to leaving the environment in a better state than they inherited it, and promised a world-leading, independent body to “hold government to account and give the environment a voice”.

With brexit looming and the UK Governments commitment to our Environment Charter now is their chance to secure natures recovery. We need to make our voices heard to ensure we can get the best deal we can for nature. Our wildlife can't shout, but we can.

We want to inform, inspire and mobilise communities through engaging events and wildlife hubs. We want more people talking about natures recovery with '10,000 acts for wildlife' as measured through the use of #WilderCheshire.

This is a once in a generational opportunity that cannot be missed - we need an enthusiastic and experienced volunteer to help us deliver our dream of a wilder Cheshire.

MAIN RESPONSIBILITIES

- Support our driven campaigns committee in delivering a campaign to engage people in this political opportunity to make a difference for wildlife
- Communicating the national campaign on a local level that resonates with residents of Cheshire, Wirral, Halton, Warrington, Stockport, Tameside and Trafford
- Support independent cafes and suitable sites to become wildlife hubs for passionate environmentalists
- Enabling our events calendar to become opportunities for campaigning
- Promoting the use of #WilderCheshire across social media
- Planning and beginning participants on an engagement journey, to continue their relationship with the campaign and Cheshire Wildlife Trust.

PERSON SPECIFICATION

This is a fantastic opportunity to offer your skills to an environmental charity in need. Build your experience and skills and become a part of this momentous occasion. We can make brexit a good thing for wildlife and we want someone that supports this message to help us engage Cheshire.

We are looking for someone with the following qualities and abilities:

- A passion for British wildlife
- Enjoys engaging with the public
- Reliable, proactive, passionate and able to use initiative
- Friendly, fun, creative and approachable in nature
- A love of social media, and successfully able to drive engagement and action
- Ability to work both alone and as part of a small team
- Good communication skills
- Experience in campaigning or mobilising people in a cause

EXPENSES

Cheshire Wildlife Trust as a charity is not able to pay all expenses for volunteers. In special circumstances or if asked to travel to a certain location some travel expenses can be paid. Please contact the volunteering office for more information 01948 820728.

APPLICATION

To apply please send us a short video telling us why we should pick you to be a campaigning volunteer, along with your CV to volunteering@cheshirewt.org.uk.

#WilderCheshire



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@ CheshireWT

Deadline: Thursday 13th December

Interviews: Thursday 20th December at Bickley Hall Farm, Malpas