



# What you're doing for **nature**

Turn over to see  
just some of the  
things you achieved  
last year through  
your support

I hope you're enjoying your new look and newly named membership magazine, *Your WildLife*. After feedback from a number of Wildlife Trust members, we decided that it was time for an update, a shake-up and a refresh, to encourage your wild life, whilst inspiring new people to love nature.

Wildlife is weird, it's beautiful, it's fascinating and it's fun. It's ours.

## But it's under threat...

Being in a climate emergency, there has never been a more important time to grow support for the protection of our natural world. As a charity that receives no government funding, we are completely dependent on funders and supporters like you to protect wildlife and the wild places where we all live, work and play. We need to do more. We need to grow. Not only financially, but with boots on the ground as well. Nationally The Wildlife Trusts have over 800,000 members and you have been and continue to be pivotal in making important changes to our environment. Your voices have protected 91 Marine Conservation Zones around our seas and provided evidence to our responses to local planning applications. Today we need your voice to secure a strong Environment Act for our Wilder Future. More supporters mean our individual voices become a unified shout!

Thank you for standing  
up and protecting local  
wildlife. We couldn't do it  
without people like you!

And we're listening. For your membership magazine, you told us you want vibrant content and beautiful pictures of amazing wildlife across the country, as well as information about the local projects, reserves and species that you're directly supporting with your membership of Cheshire Wildlife Trust. You also generously asked what else you can do to help the cause, so most pages will include something you can do to help reverse nature's decline, whether it be helping in your garden, fundraising or simply spreading the word!

This is why we've made a few changes to our magazine. We hope you enjoy reading it as much as we enjoy creating it for you.





# Thank you for creating a

How you helped local wildlife last year through your support

Raised **£27,106**  
through appeals.

**Campaigned**  
against the badger cull  
in Cheshire East, raising  
awareness about the true  
science surrounding bovine  
TB and the more effective  
alternatives to the cull.

Gave **£168,766**  
through donations  
and gifts in Wills.

Hosted an event  
with the BBC's *Blue  
Planet* and *Planet Earth*  
camerawoman,  
**Sue Flood**.

Shared the  
beauty and amazing  
facts of nature through  
**213 events** for **10,604**  
local people.

Increased  
awareness  
by featuring in  
**317 media** outlets,  
including BBC's  
*Countryfile*.

Identified  
***Sibianor larae*** on  
Holcroft Moss Nature  
Reserve in Warrington, a  
rare species of jumping  
spider never before  
found in the UK.

Collected  
alder buckthorn  
seeds from Hatchmere  
Nature Reserve in  
Delamere for  
**Kew Gardens'**  
**Millennium Seed  
Bank**.

Put **17 hectares** of  
land into recovery at  
Crown Farm Nature  
Reserve through  
partnership with  
Tarmac.

Recorded **28** strings of  
natterjack toad spawn  
on Red Rocks Nature  
Reserve in Wirral.

Campaigned about the  
environment to  
**10 MPs** to ensure  
they understand their  
responsibility to our  
land and seas.

To read our full accounts for 2018–19,  
please visit [cheshirewildlifetrust.org.uk/about/who-we-are/accounts-and-annual-reviews](http://cheshirewildlifetrust.org.uk/about/who-we-are/accounts-and-annual-reviews) or contact us to request  
a copy after they are published on  
Friday 25th October 2019.

Encouraged  
**10,000** people  
to get closer to  
their natural world by  
visiting one of our  
nature reserves.

Gave **£455,364**  
to support wildlife's  
recovery through  
your membership  
subscriptions.



# Wilder Cheshire

**Influenced** the development of 1,939ha of land to reduce impacts on wildlife and secured an extra **£150,000** of mitigation in Cheshire for HS2's route to Crewe.

Inspired **6,412** children through working with **220** schools.

Contributed to the launch of the UK's Peatland Strategy, ensuring the habitats that store 90% more carbon than trees are given the respect and attention they urgently need.

Joined forces with MAN Diesel Ltd and Mirrlees Fields Friends Group to build and put up 100 bird boxes around Mirrlees Field near Stockport.

Managed **8,618ha** of land for wildlife, through our nature reserves and our advice to farmers and landowners.

Planted **1,000** trees in Swettenham Valley, as well as extending our reserve by 10 acres.

Helped **60** landowners to make their areas better for nature.

Encouraged **2,178** new people to join Cheshire Wildlife Trust and support the cause.

Launched **Go Wild Get Fit**, funded by Sport England, to help people in deprived areas be happier and healthier through the outdoors.

Helped improve the ecology of **12km** of streams and rivers by introducing woody dams, planting trees and working with farmers to reduce pollution.

Secured funding to develop a project bringing together coastal communities across the Dee Estuary to value this internationally protected habitat, important for the **120,000** wading birds that visit each year.