



cheshirewildlifetrust.org.uk



How to

get funding



There are many small and large sources of funding across the UK.

But first you need to know exactly what you want to do. Many funders will only work with certain causes, like the arts, or young people and so on.

You also need to know how much money you are asking for. Funders often have restrictions on how much they'll give.

You'll need to have a bank account for the group. You won't always need to be a charity.

<u>Groundwork</u> has some excellent and simple advice about applying for funding.

To find out about specific funding from your local council, in England and Wales, use the government's <u>funding finder</u>. Put your postcode in the box. It will take you to the right page on your local council's website.

Sign up for the free account at My Funding Central. They'll email you regularly with funding news.

The website <u>Community Foundations</u> covers most of the UK. Put your postcode in, and it'll find your nearest Community Foundation.
These are groups which help small organisations to find money.





Preperation

You need paperwork to show that you have:

- A committee (the group of people who make decisions for your group)
- A bank account
- A statement of accounts for the last year (unless you are a new group)
- A governing document (this is some written details about your group, which says how it's run)

You might also need paperwork to show:

- Insurance
- A health and safety policy and/or risk assessments
- An equal opportunities policy (a policy is a written set of guidelines that you follow)
- A child protection or safeguarding policy

Work with your whole group. Answer these key questions:

- What do you want to do? Do you have the people to run it?
- How much will it cost? (Don't guess. You need to do some research. And it must be cost-effective, which means you are not wasting money.)
- Why is this work important?
- Who or what needs it? You will need evidence to support these answers.
- How will you know if you are doing a good job? How will you know if your idea has succeeded?
- How often will it happen, and how long will it last?
- Where will it take place? Do you have permission and insurance?



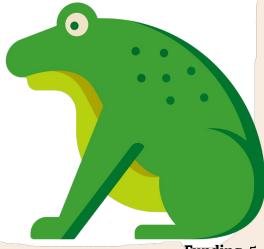




Think about money. You will need to make a detailed budget. Tips:

- List everything you will pay for and what it will cost
- List all the income you expect (for example membership fees, donations, grants you already have)
- Get quotes for everything you will need to pay for
- Do not underestimate! Be realistic
- You could find it useful to prepare a budget for the whole year

If you are having issues with any of these things please get in touch with us at info@cheshirewt.org.uk





Find a funder

First, you need to be clear about the outcomes of your project. Different funders have different priorities, and this means that they will fund your project only if you have the same goals as they do.

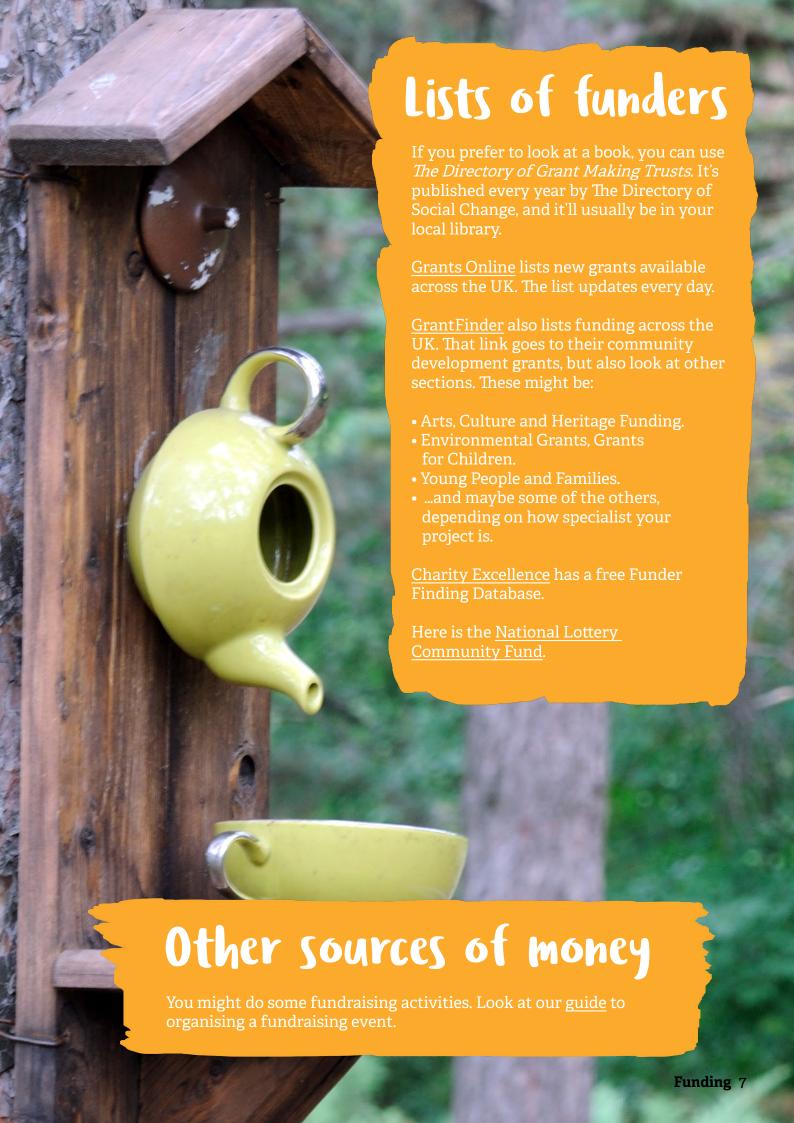
Funders need to be sure that your project really will make a difference. They don't want to waste money. You must have evidence to show that your project is important. You can do this in a few ways:

- You can ask people who are involved and record their answers. Use their quotes.
- You can use statistical information (facts and numbers). Start with the websites for your local council, local authority, police or health authorities. Use reliable sources such as Government reports.
- You can use letters of support from other groups, local councillors, the police, and schools
- You can show that you have a link with local and regional strategies or government projects

You'll need to prove to your funder that you'll be successful. This means you need to show you have a good track record. You could show this with:

- Profiles of the people in your group who'll be involved, which show their qualifications and experience
- Case studies of similar projects your group has run
- Evidence of support from other local groups or organisations







For more detailed information, see:

- The National Federation of Parks and Green Spaces guide, pages 9 to 12
- The National Council for Voluntary Organisations has lots of help including <u>six articles</u> about grants.
- For advice about a business plan, how to explain why your project is important and some downloadable templates visit the ncvo website.





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